Table 1. Baseline measurements for each intervention factor.a

	No GP prescription	GP prescription	No nurse counselling	Nurse counselling	No booklet	Booklet
Demographics Percentage male Age in years Percentage non-smoking	43.6	45.6	47.4	41.4	42.5	46.6
	57.44 (12.24)	60.44 (11.59)	59.72 (10.88)	59.97 (13.10)	58.24 (11.57)	59.52 (12.45)
	96.1	91.2	93.4	94.3	93.2	98.6
Years of education since age of 10 years	7.19 (3.01)	6.53 (2.84)	7.08 (3.30)	6.67 (2.49)	6.75 (2.77)	7.03 (3.13)
Primary outcomes Metres of distance walked Godin Score ^b	614.65 (103.37)	576.36 (106.39)	608.14 (107.39)	583.86 (104.21)	607.60 (105.12)	585.38 (106.82)
	16.12 (13.51)	18.04 (23.69)	18.43 (23.13)	15.47 (12.84)	16.37 (17.91)	17.66 (19.95)
Secondary variables Weight in kg Systolic blood pressure in mmHg Diastolic blood pressure in mmHg Total cholesterol level in mmol/I HDL cholesterol level in mmol Cholesterol/HDL ratio	82.63 (15.06)	82.45 (13.88)	81.97 (13.72)	83.16 (15.29)	83.04 (15.23)	82.04 (13.73)
	142.95 (19.14)	145.58 (21.74)	143.53 (19.72)	144.89 (21.18)	142.80 (21.24)	145.59 (19.53)
	87.01 (10.42)	86.25 (10.46)	86.35 (11.17)	86.97 (9.62)	86.36 (9.63)	86.95 (11.20)
	5.95 (1.07)	5.97 (1.06)	5.93 (1.11)	5.99 (1.02)	6.02 (1.10)	5.90 (1.02)
	1.42 (0.39)	1.41 (0.45)	1.40 (0.44)	1.44 (0.40)	1.34 (0.37)	1.50 (0.45)
	4.43 (1.31)	4.56 (1.39)	4.52 (1.29)	4.46 (1.42)	4.76 (1.36)	4.21 (1.28)
Questionnaire outcomes Anxiety Score ^c Depression Score ^c HAD Score ^c Stage of change ^d Intention, measured by 9-point scale	6.86 (4.28)	7.29 (4.66)	7.12 (4.06)	7.00 (4.89)	7.77 (4.42)	6.32 (4.40)
	4.53 (3.40)	4.57 (2.86)	4.41 (2.99)	4.70 (3.32)	4.82 (3.27)	4.28 (3.01)
	11.40 (6.77)	11.92 (6.70)	11.53 (6.29)	11.77 (7.21)	12.59 (6.95)	10.66 (6.37)
	3.37 (1.47)	3.27 (1.66)	3.47 (1.65)	3.17 (1.44)	3.40 (1.48)	3.25 (1.64)
	7.51 (1.60)	6.96 (2.12)	6.95 (2.02)	7.50 (1.68)	7.27 (1.80)	7.14 (1.98)

^aMean values (standard deviation) unless stated. ^bThis weights activity according to the energy expenditure: the approximate number of 15-minute sessions of mild, moderate and strenuous activity taken each week are multiplied by the relative energy expenditure in each group (3, 5 and 9 respectively) to obtain the Godin score. ^cThese are based on responses to the Hospital Anxiety and Depression Questionnaire, consisting of 14 multiple choice questions; 7 assessing depression and 7 assessing anxiety. Maximum scores: depression = 21, anxiety = 21, total = 42 (the higher the score, the more anxious and depressed a person is). ^cThis is a scale from 1-6 (1 = 'I don't intend to and have not tried in the last 6 months'; 2 = 'not tried, but thinking about starting'; 3 = 'tried but did not succeed'; 4 = 'I definitely plan to change in the next 30 days'; 5 = 'I have changed for less than 6 months'; 6 = 'for 6 months' have managed to take regular exercise').